

# Charity Awareness Monitor

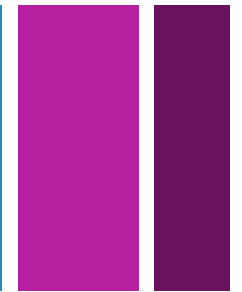
Charity Awareness Monitor Executive Overview (CAMEO)

Campaigning  
November 2013

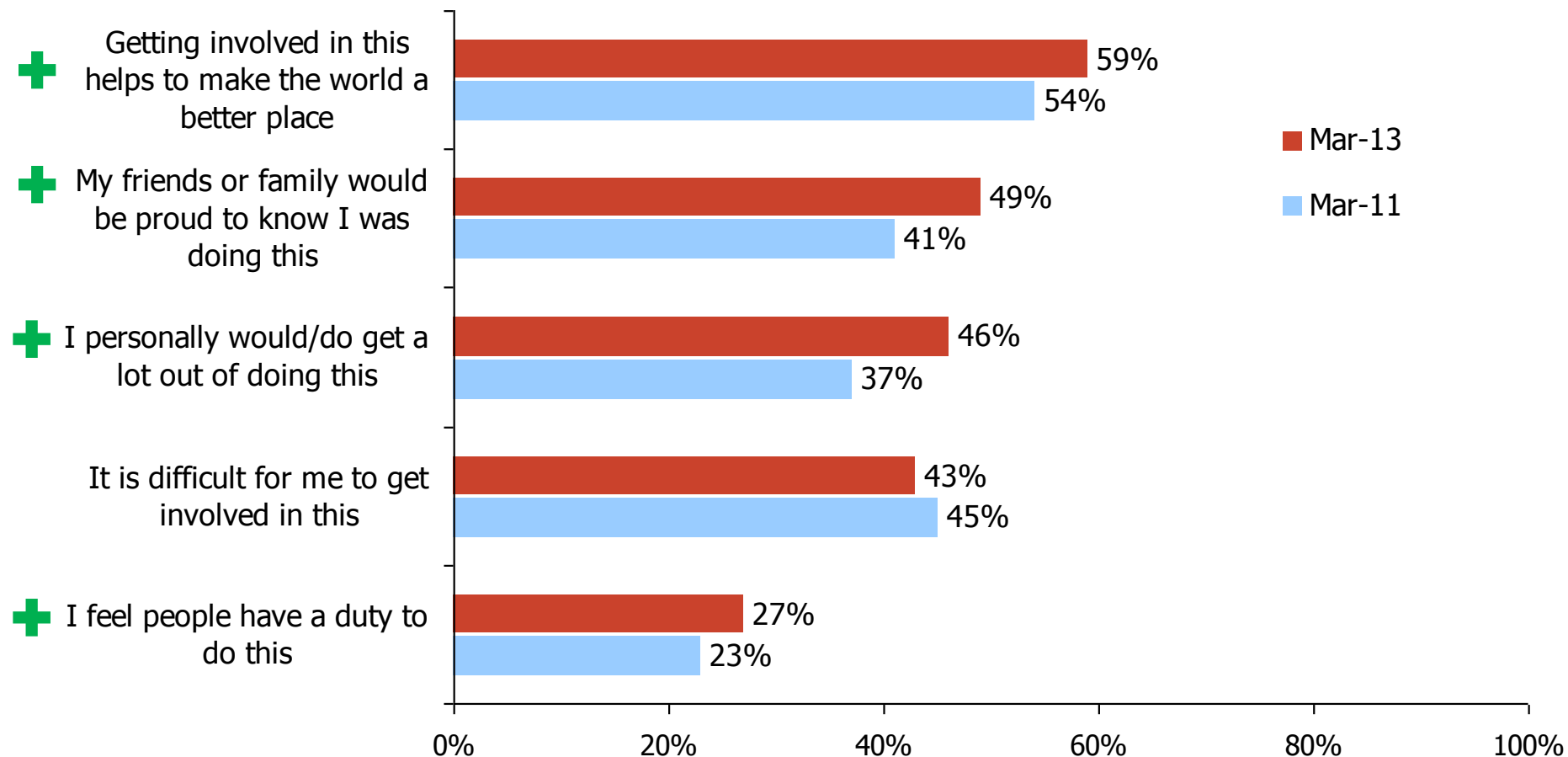


# Campaigning

## Charity Awareness Monitor (November 2013)



# There has also been a slight increase in positive sentiment towards campaigning



"Please indicate how far you agree with the following statements about **campaigning for a charity**"  
**Agree Strongly/Agree Slightly**



# nfpSynergy

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